

# Media Pack

Maximising your customer lifetime value through **community insights, awareness, engagement, and activation**



## Who we are

We provide content and insight that helps brands intelligently reach, educate and engage accounting professionals, delivering qualified leads, ROI and increasing lifetime value to make budgets work harder, all year round.

accountingWEB



# Our audience

Our unique blend of news, cutting edge insights and peer-to-peer discussion, coupled with expert specialist content means we are an essential part of the accounting community.

We provide the most reach and engagement to accountants in the UK.

14.2m

Total page views

410,127

Average unique monthly visitors

57,513

Combined social community

79,000

Newsletter subscribers

8,322

Content published

2:42

Average time on page

69,803

Comments posted



## Contact us to find out more

To learn further insights around our audiences drop our sales team a line.

[duncan.ledger@sift.co.uk](mailto:duncan.ledger@sift.co.uk) | +44 (0) 7875 633 803



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# What we deliver to our clients

AccountingWEB is the largest independent online community for accounting and finance professionals in the UK.

We provide insights that drive your strategy, multi-channel reach, and content that stands out to raise brand awareness, engage your prospects and make connections that last.

We work alongside a wide range of organisations, delivering campaigns suited to their needs.

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Our clients include:



# What do you want to achieve?

## Your Objective

Insights

Awareness

Engagement

Activation

## Our Solutions

AWEB Intelligence

Display Advertising

IX Content Exchange

Ebooks & Whitepapers

Proprietary Research

Channel Sponsorship

Content Hubs

Special Reports

Sponsored Digital Shows

Webinars

Sponsored Podcasts

Roundtables

Email Marketing

AccountingWEB Live Expo

Accounting Excellence Awards

# Get in touch



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